### MAKE PLANS TODAY TO ATTEND IN NOVEMBER!

## THE 2017 FIRE MUSEUM NETWORK (FMN) SEMINAR Tampa, Florida Thursday, November 2 – Sunday, November 5

The **28**<sup>th</sup> **Annual Fire Museum Network** (FMN) **Seminar** will be held in early November this year in downtown Tampa, Florida. The **Tampa Firefighters Museum** (TFM) will serve as our seminar host while the **Le Meridien Tampa** hotel will serve as our lodging headquarters. The museum and hotel are only 3 blocks apart – a 4 minute walk. An opening **Reception & Networking Social** will be held for all paid registrants **Thursday afternoon** at TFM at 4 PM.

Seminar sessions will begin *Friday* morning with TFM President Bill Wade and TFM Executive Director Nick Ligori teaming up to host a tour of their museum and to discuss leadership and management tips that have made their operations so successful. Representatives from *Shriners Hospitals for Children* (its world headquarters is in Tampa), will discuss the range of services provided at their numerous facilities, including their 5 burn centers across the country. They will also devote an entire session to an indepth discussion of fundraising options for non-profits. An afternoon field trip to the renowned *Tampa Bay Historical Center* (TBHC), where state-of-the-art interactive exhibits thrill thousands of visitors annually, will conclude the formal educational programming for the day. A contract shuttle bus will provide transport for our participants to TBHC then to Tampa's famous *Ybor City* nearby where food and drink options are extensive and networking possibilities endless.

On *Saturday*, FMN's *Annual Member Business Meeting* will start the day's program, followed by several educational presentations. Mid-afternoon, the group will take another field trip to the nearby *Henry B. Plant Museum* housed in the spectacular, Victorian-era former-hotel built by the railroad magnate for whom the museum is named. Our contract shuttle again will ferry attendees to Ybor City for a final evening on the town.

An OPTIONAL bus tour on Sunday is at an additional charge of \$30 – and is limited to the first 25 paid registrants who sign up for it. It will be a morning tour of select Tampa Fire Dept. facilities including the airport station and fireboat station. It will leave from and return to Le Meridien where our shuttle bus will then make a Noon run to the airport for guests needing a ride there (guests who pay for the optional tour will have first priority for seating on the airport run; if extra seats are available, then other guests can come, too).

The Reception on Thursday and the lunches on Friday and Saturday are included in each registration price. Transportation via our private shuttle bus on Thursday, Friday, and Saturday afternoon and evenings is also included. The Le Meridien Hotel also offers a courtesy shuttle for hotel guests. It is available on-demand but on a first-come basis, so subject to being out and about when you want it. The hotel shuttle does NOT serve the airport, only downtown and Ybor City areas. Attendees arriving or departing out of

Tampa's airport (TPA) will find a taxi ride reasonably-priced but options are also available for lower-priced, shared-ride services. The <u>Blue One Transport Co. runs regular shuttle</u> buses for \$13 rides each way from TPA direct to downtown hotels.

Our host hotel *Le Meridien Tampa* is a wonderful facility housed in a block-long, repurposed Federal court house – truly a magnificent structure. For us, the best feature is it is only 3 blocks from the TFM. As such, the seminar programs Friday and Saturday will be held at the museum, not the hotel. <u>Our special hotel room rate is \$155 plus tax nightly, single or double occupancy</u>. For those of you with Marriott or with Starwood frequent guest status, our hotel participates in both plans; so don't forget to provide your number.

A <u>limited number of rooms are blocked</u>, so make your hotel reservation TODAY. Your room can be cancelled without penalty up to 48 hours before scheduled arrival. A small number of two-bed rooms exist in the hotel. So, if you need a second bed and only King rooms are available, specify that you need a rollaway.

A <u>note about driving in or renting a car</u>: Le Meridien charges \$25 per night to park your car. It is valet parking only as they have no self-park garage. Contract garages are nearby but most do not permit overnight parking. Limited, metered on-street parking is available around the hotel, too, but cars have to be moved by 7 AM daily or money fed to the meter.

Please note on the registration form below that Non-FMN-member registration fees are \$30 higher than member fees because we want you as a member. Thus, a complimentary FMN membership for a year becomes yours just for attending the seminar. Additional attendees from the same organization receive a discounted seminar registration rate, too; so bring all of your co-workers and Board members.

A note about <u>breakfast</u>: the hotel has a great restaurant on the 2<sup>nd</sup> floor that serves three meals every day including breakfast starting at 6 AM. A standard egg & bacon breakfast runs about \$10 with coffee extra. There are a couple of sandwich shops close to the hotel, too, which offer great, quick breakfasts for about half that, and they also open around 6.

The <u>hotel will be providing a room for us Friday and Saturday evenings right off the lobby entrance with tables and chairs for private conversations and networking</u>. There is a small bar right off that room, too. So, if you want to take your networking from Ybor back to the hotel early, you will have a private place (and adjacent watering hole) to do just that.

If you have never attended one of these seminars, the BEST feature is the NETWORKING opportunity available with fire museum professionals, trustees, and affiliated individuals from all across the US and Canada. The personal contacts made at these seminars will last a career and a lifetime. We hope you can make it to Tampa for this fun and informative seminar.

# 2017 Fire Museum Network Seminar Tampa, Florida Program Schedule – Tentative as of 9/8/17

HQ Hotel – Le Meridien Tampa, 601 N. Florida & E. Zack, Tel: 813-221-9555
Reservations call: 855-811-0049 (ask for FMN Seminar rate; dates available 10/31-11/6
Seminar site – Tampa Firefighters Museum (TFM), 720 E Zack & Jefferson, Tel. 813-964-6862
Ybor City – Tampa's Cuban cigar-making community is only a mile east of TFM and is now home to dozens of dining and entertainment venues – the most popular spot in town!

Thursday,	Nov.	2
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Arrival at hotel; check in available mid-afternoon

- (2 PM FMN Board meeting at TFM Board members only)
- 4 PM <u>Welcome Reception & Networking Social</u> (INCLUDED with paid registration)
  Held at TFM walk 3 blocks to right out hotel's front desk door
  Registration packet pickup also at TFM (packets can be left overnight at TFM)
- 5:30 Dinner (on your own) Our private shuttle bus will ferry registrants to and from Ybor City on the half hour until 9. After that, our hotel's shuttle can pick up registered hotel guests from Ybor as requested by phone (813-221-9555).

#### Friday, Nov. 3

Breakfast (on your own – hotel has restaurant on  $2^{\rm nd}$  level)

All Seminar presentations will be at TFM. If any attendee needs van transport assistance, please ask hotel front desk to accommodate on hotel's van.

- 9 AM Welcome & Announcements (at TFM; Reg. packets available here until 2 PM)
- 9:15 TOUR Tampa Firefighters Museum

Pres. Bill Wade and Exec. Dir. Nick Ligori will lead us through the historic downtown firehouse repurposed as the city's popular fire museum

- 10 AM Presentation Leadership/Management teamwork: The Board Chair & The ED
- 11 AM Presentation Our Burn-prevention Ally: The Shriners Hospitals for Children
- 12 N <u>Lunch (INCLUDED with registration); catered at TFM</u>

- Member Museum Profiles held at same time ("Show and Tell" about your museum)

- 1 PM Presentation Development (Fundraising) Strategies
- 2 PM Presentation Collections & Exhibits Strategies
- 3 PM Form into groups of 25 and board shuttle for the Tampa Bay History Center
- 3:30 TOUR Tampa Bay History Center
- 5 PM Depart TBHC Bus will then cycle between hotel and Ybor on the half-hour until 7. Dinner (on own). After 7, call Le Meridien for pickup by its van (hotel guests only).
- 6 PM Networking Room (hotel ground floor near front desk; available until 10:30 PM)

#### Saturday, Nov. 4

Breakfast (on your own)

All Seminar presentations again will be at TFM.

- 9 AM Welcome & Announcements (at TFM; Reg. packets available here until 2 PM)
- **9:15 ANNUAL FMN MEMBER MEETING –** FMN Pres. Bill Hall to preside
- 10 AM Presentation Hosting a future FMN Seminar

# 11 AM Presentation - Operating Successful Museum Shops 12 N Lunch (INCLUDED with registration); catered at TFM Member Museum Profiles held at same time ("Show and Tell" about your museum) 1 PM Presentation - Disaster Planning for Museums 2 PM Presentation - Educational Programming Strategies 3 PM Align with your group of 25 and load bus for the Henry Plant Museum 3:30 TOUR - Henry Plant Museum 5 PM Leave Plant - Bus will then cycle between hotel and Ybor on half-hour until 7.

Dinner (on own). After 7, call Le Meridien for pickup by its van (hotel guests only). 6 PM Networking Room (hotel ground floor near front desk; available until 10:30)

#### Sunday, Nov. 5

Breakfast (on your own)

NO activity at TFM; bus below boards from Le Meridien (Zack Street side)

9 AM OPTIONAL (\$30 EXTRA FEE) TOUR - Tampa FD Select Facilities - Visits to TFD ARFF (airport) fire station and TFD Fireboat

11:30 Bus returns to Le Meridien Hotel (just in time for check out at NOON)

12 N Bus runs to Tampa Airport (TPA); tour guests above get priority

**SEE YOU IN 2018!** 

#### 2017 FIRE MUSEUM NETWORK SEMINAR REGISTRATION FORM November 2-5

## Tampa, Florida

First Registrant's name:
Name of affiliated museum/org FMN Membership Number:
ADDITIONAL Registrant (from same museum/org.)
ADDITIONAL Registrant (from same museum/org.)
Mailing address (just one):
City State Zip Email (First Reg's)
Cell phone (First Reg's)
Registration prices:  "EARLY" prices apply to those postmarked BY Oct. 1, 2017  EARLY FMN-Member @ \$169 each =
via the PayPal link on the home page. Or,  Make check payable to: FIRE MUSEUM NETWORK, INC.  Include this completed form with your payment.  MAIL to: FMN Seminar, c/o R Vallero, 2912 S Otis St, Denver CO 80227-3530
REMEMBER: Seminar prices go up OCT 1; Hotel room block expires OCT 10.
HOTEL RESERVATIONS: HQ Hotel is "LE MERIDIEN TAMPA" – <u>Call 855-811-0049 for ALL reservations</u> <u>Ask for "FMN Seminar Rate" of \$155/night</u> + tax (single or double) NOTE – limited number of 2-bed rooms; hotel is part of Marriott / Starwood Rewards

For questions or registration issues email  $\frac{denver fireman@hotmail.com}{denver fireman@hotmail.com}$  or call Bob at 303.884.3781